

2023



WE CREATE

BRANDS

THAT CHANGE THE WORLD

At the heart of our mission lies the belief that a brand has the power to leave a lasting legacy, transforming the world. We are dedicated to crafting brands that captivate, inspire, and make an indelible mark. With captivating visuals, compelling content, widespread awareness, exceptional products, and unforgettable experiences, we shape brands that stand the test of time.

Let us embark on a journey together, unlocking the true potential of your brand and creating a legacy that resonates with generations to come. Together, we will change the world, one brand at a time.

A 360 degree Creative Marketing agency specializing in everything creative:

BRANDING

MARKETING

PRESS

PARTNERSHIPS

TECH+GAMING

SOCIAL MEDIA

NEWWORLDLA.COM

THIS IS US

We're a global creative marketing agency based in Los Angeles CA, composed of senior-level marketers and creatives who define tomorrow's marketing landscape.

We don't play it safe.
We focus on industry transformation.



January Neal
Chief Brand Officer and Founder



Jessica Unamuno
SVP of Marketing and Creative



Chanti Rudolph
Director of Marketing



Elissa Butcher
VP of PR and Communications



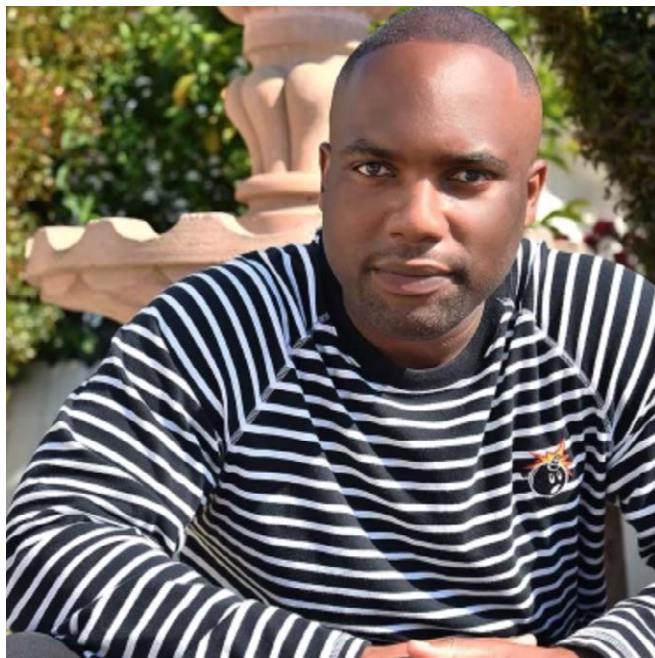
Lauren Schorr
Lead Designer



Sylvia Calhoun
Social Media Manager



Linda Evans
VP of Finance and Accounting



Harold Vancol
Interactive, Tech and Gaming Partner

40

COMBINED YEARS
EXPERIENCE

HUNDREDS
OF BRANDS AND
COUNTING

8 EMPLOYEES
10 CONSULTANTS

PARTNERSHIP

OUR PARTNERS

At New World we are fueled by the love for what we do! But we owe our triumphs to the amazing clients who entrust us with their businesses, allowing us to transform their visions into reality.

When we embark on a partnership, something magical happens. We merge our strengths and talents, forming an unstoppable force that fearlessly tackles any challenge in our path. Together, we create a bond that transcends mere collaboration, becoming a united team bound by a shared purpose.

But our mission goes far beyond providing services; we are architects of unforgettable experiences and we understand the profound significance of your business. With our exceptional team standing firmly by your side, every step of your journey is filled with support, visionary guidance, and dedication.

Join us at New World and unlock the incredible power of a genuine partnership. Together, we have the ability to achieve greatness, pushing the boundaries of what is possible and embracing the opportunities that await us.

Together, we thrive, creating a legacy that will resonate for generations to come. **LET’S CHANGE THE WORLD!**

LOYALTY

TRUST



AND MANY MORE

NEW WORLD LA AGENCY

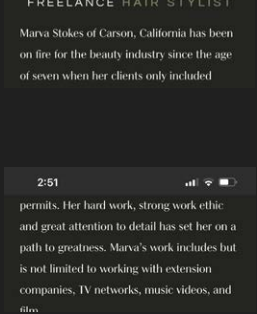
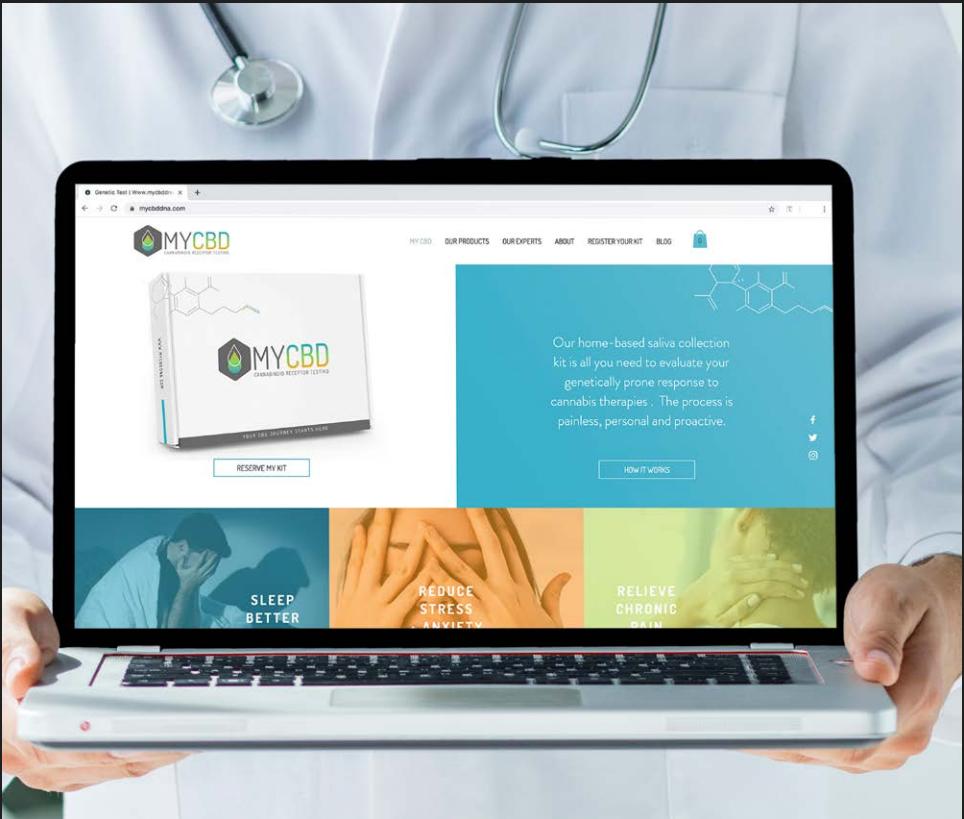
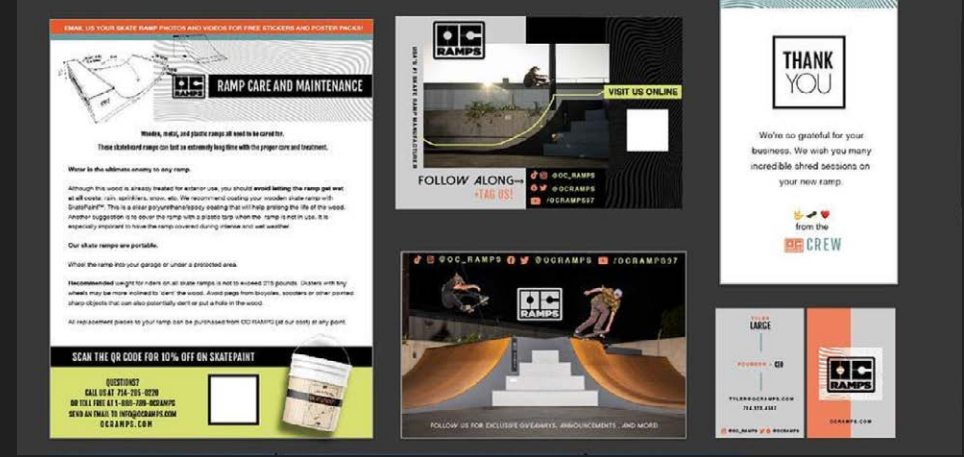
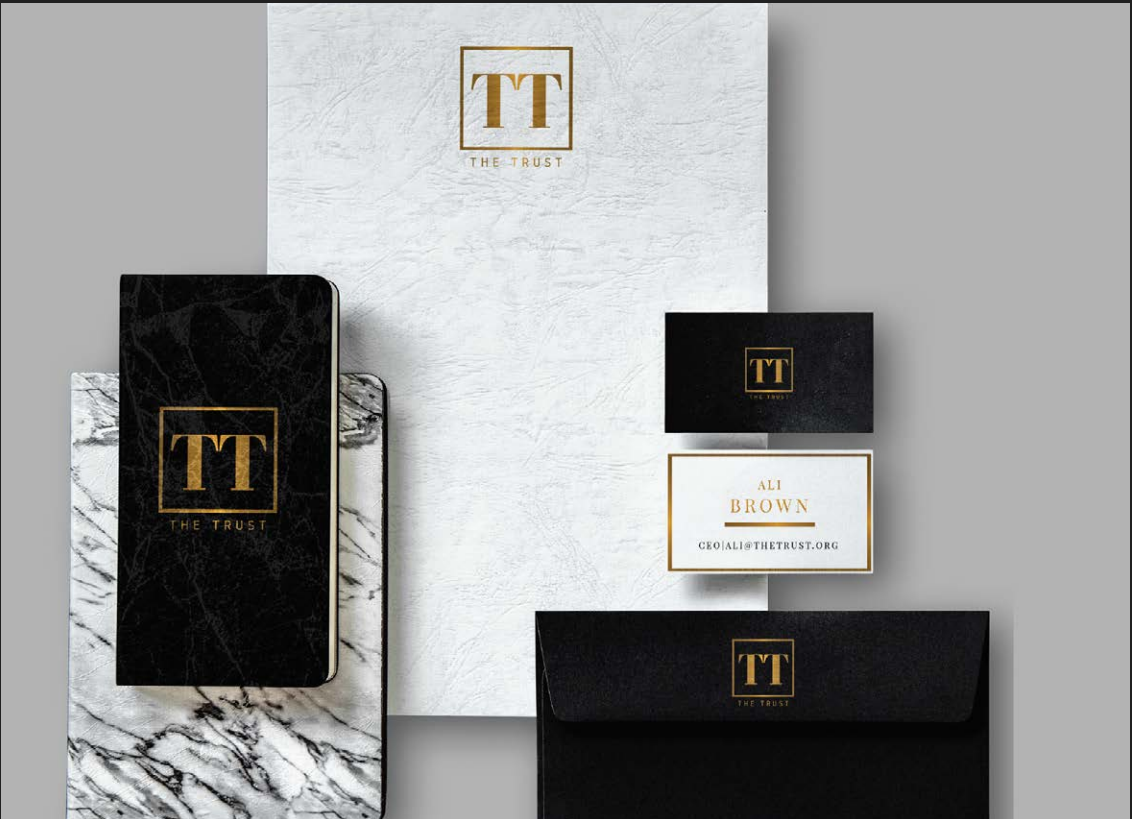
BRANDING

We help you clearly define your brand with values, promises, identity, differentiation, market position, messaging, and experience.

Our complete in-house design team, developers, and executive creative staff work in tandem to turn a vision into reality.

We proudly offer:

- Brand Strategy
- Brand Identity
- Logo Design
- Brand Style Guides
- Social Media
- Email Branding
- Brand Messaging
- Web / User Experience Design



IDENTITY

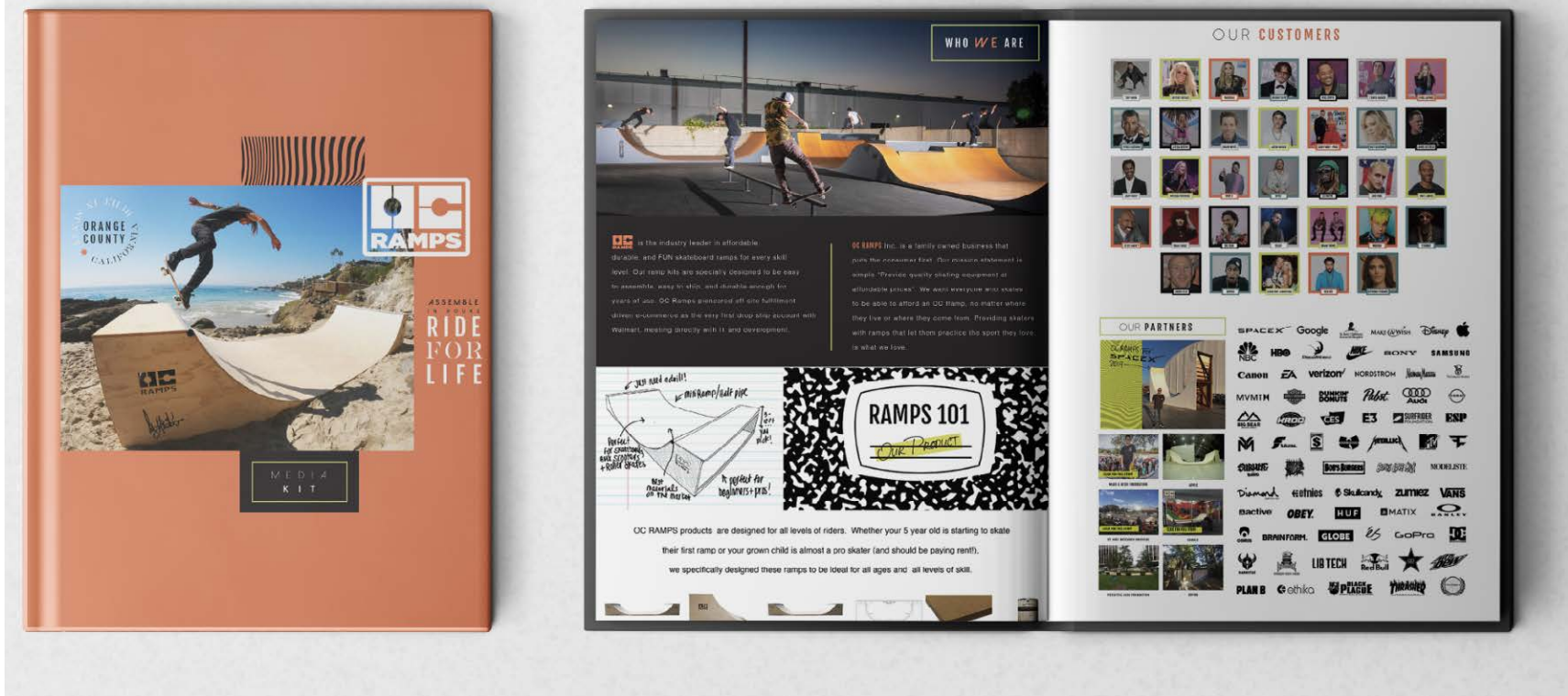
EXPERIENCE

PRESENCE

STRATEGY

CREATION

EXECUTION



MARKETING

Unleash your potential for exponential growth with a customized marketing strategy that delivers tangible results and maximizes your ROI. Scale new heights and achieve breakthrough success with our targeted approach.

Enjoy services such as:

- Growth Consulting
- Web Development
- Campaign Ideation
- Collateral Design
- Application Development
- Content Creation
- Video Production
- Platform Optimization
- Paid Media
- Influncers
- Digital PR
- Licensing

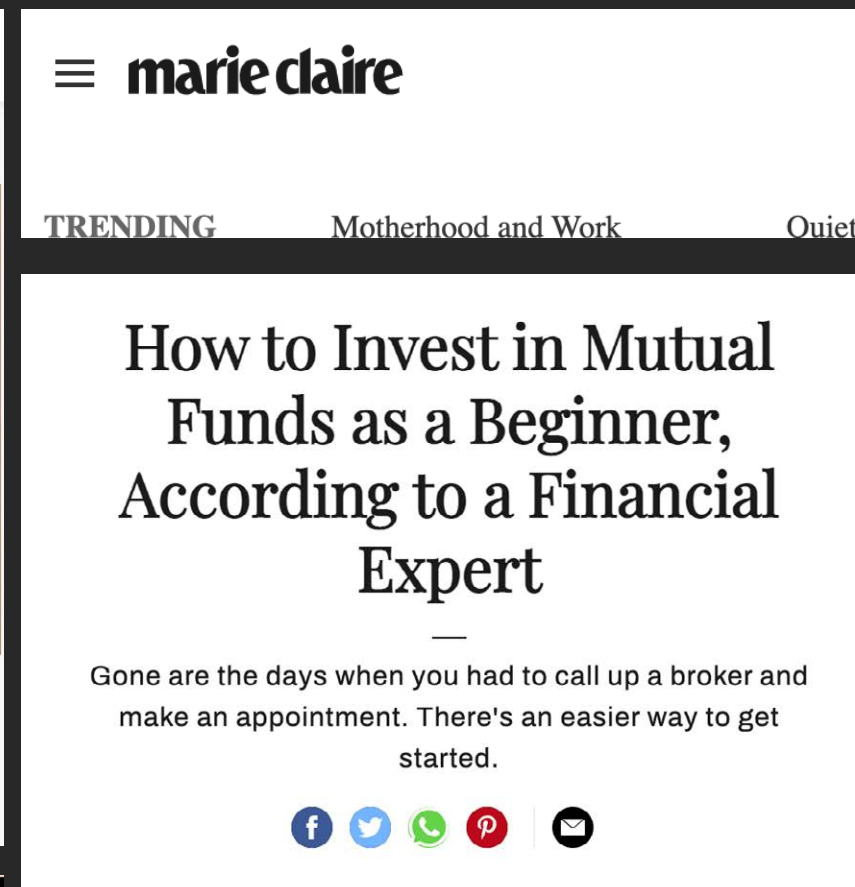
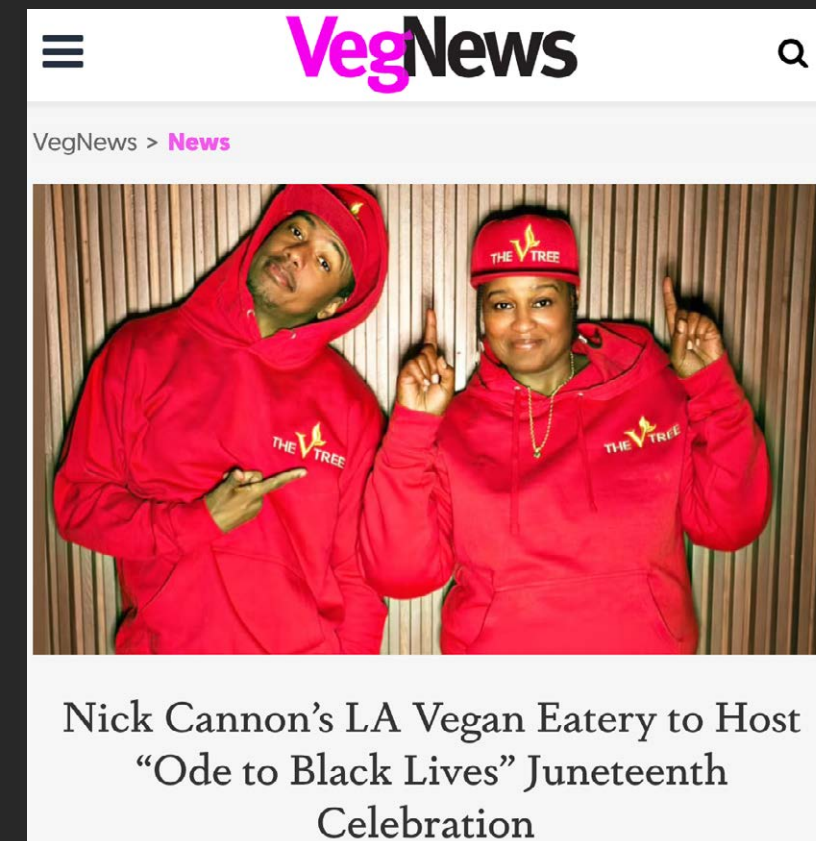
PRESS

Our PR team has spearheaded countless inspiring campaigns on behalf of esteemed brands, revered celebrities, and industry experts. Our expertise has garnered attention on a global scale, securing headline placements across renowned media outlets, such as:

The View, Today Show, Good Morning America, ABC World News, CNN, Dr. Phil, Dateline, Fox News, E!, Entertainment Tonight, Howard Stern, and many more. We leave an indelible mark in prestigious publications like the Wall Street Journal, New York Times, New York Post, New York Daily News, Los Angeles Times, TMZ, while also influencing the realms of fashion, entertainment, and lifestyle through collaborations with Cosmopolitan, GQ, Vanity Fair, Shape, InStyle, and numerous other influential publications.

Our track record speaks for itself. We have cultivated a reputation for delivering exceptional results, driving brand recognition, and amplifying cultural impact.

With New World, you gain access to a powerhouse team that leverages the art of storytelling and media influence.



(Image credit: Getty)

By [Cassandra Cummings](#)
Published April 13, 2023

You can buy mutual funds directly from an investment firm or invest through your 401K. But often, the packet of info you get from an investment firm is a 401K. If you're a resident of...



EXTRA

EXTRA

READ ALL ABOUT IT

TIFFANY MOON, RHOD BRAVO



KALANI AND KIRA , DANCE MOMS



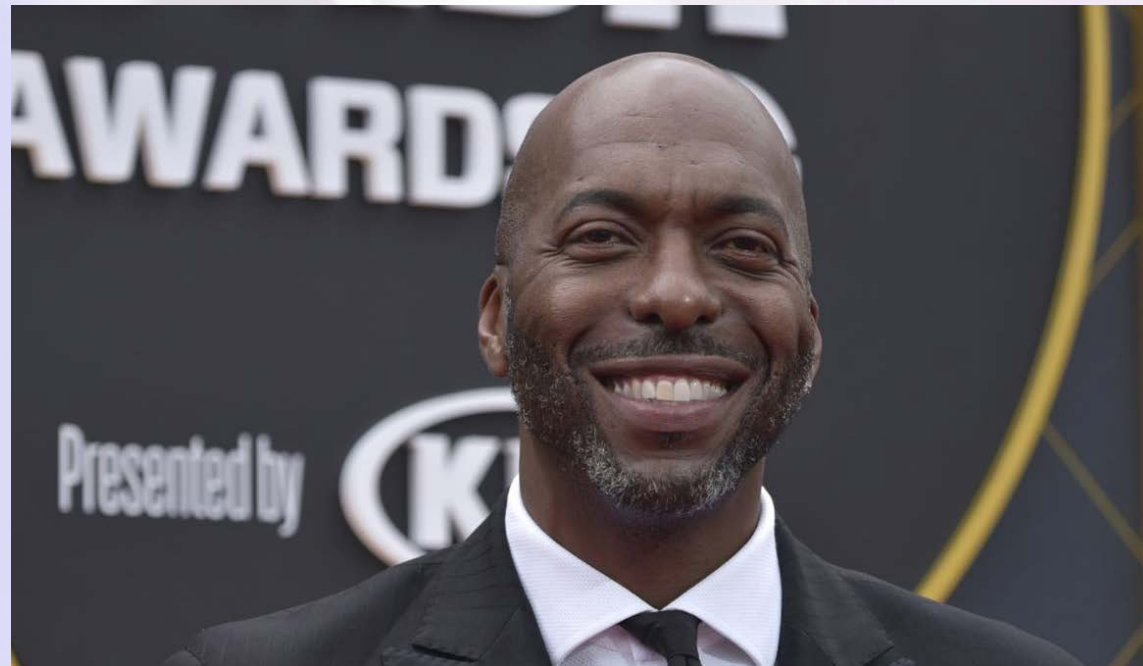
TINY HARRIS, MEGA STAR



SHALANI VAHHARA, BEAUTY SENSATION



AMBER PORTWOOD, MTV



JOHN SALLEY ALL STAR ATHLETE, ACTOR, HOST

BRAND PARTNERSHIPS

The brand landscape is constantly evolving, presenting endless opportunities for growth and innovation. We exist to guide our partners through this dynamic landscape, helping them capitalize on trends and shape the future. It is our job to help our clients on a transformative journey where we push boundaries, unlock potential, and create a legacy that resonates with audiences.

— Meet a few of our influencers

IDENTITY

EXPERIENCE

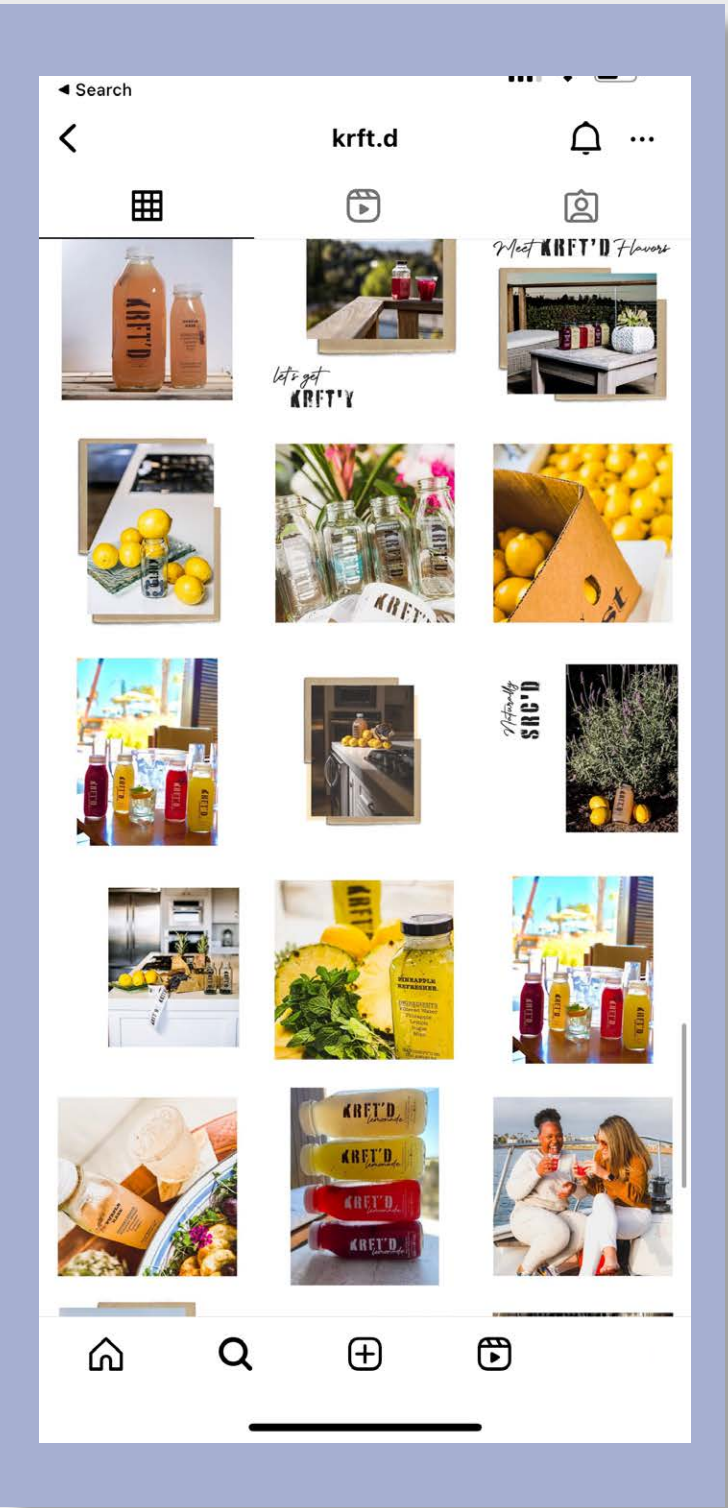
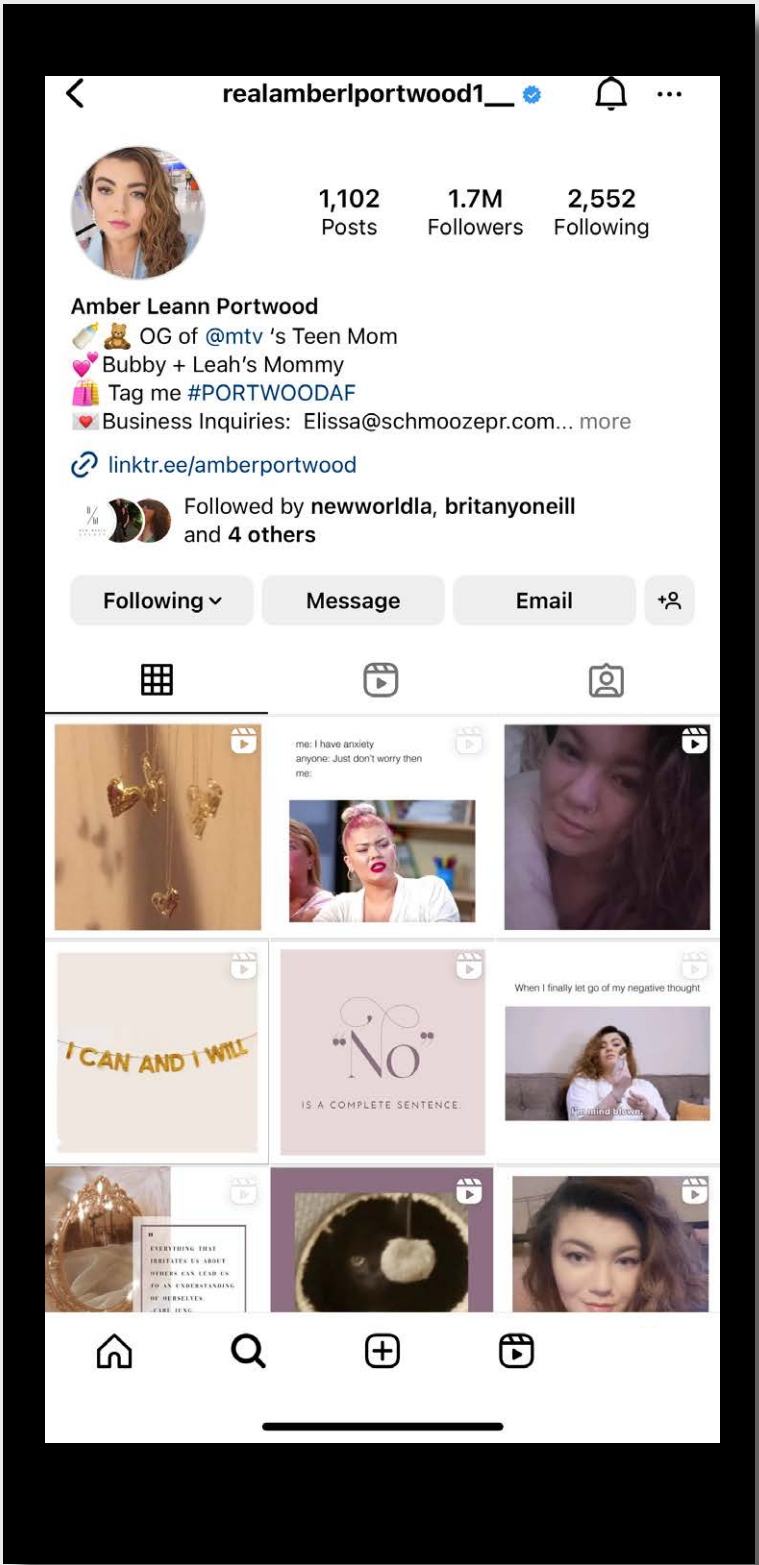
PRESENCE

SOCIAL MEDIA

Our expert social media management team is dedicated to helping you realize your brand’s full potential on multiple platforms. With our customized strategies and innovative techniques, we’ll help you build a loyal following, drive engagement, and increase your revenue streams.

We can help you produce:

- Strategy
- Design
- Execution
- Engagement



STRATEGY

CREATION

EXECUTION



TECH + GAMING

We are so excited to be jumping into the world of Gaming. We have partnered with a few of the best in the business to be able to offer online gaming, mobile gaming, and app development.

As VR and AR technology improved, we have partnered with one of the first companies to start creating content for these new mediums. Their early adoption and passion for this technology has allowed them to excel into one of the leading interactive entertainment companies in the industry.

They have worked with some of the biggest companies in the world such as:

Blue Label Games, Konami Digital Entertainment, FX, Fox Sports, CBS Interactive, Google, Lionsgate, Oculus, HTC, Turner, Magic Leap, NBA, The Masters, PGA, Twitch, AT&T, Insomniac, and Nike, among others. Their indelible imprint can be seen on iconic video game franchises, including Metal Gear Solid, Dance Dance Revolution, Contra, Frogger, Castlevania, Silent Hill, the God of War franchise, and Death Stranding, as well as upcoming titles with partners such as Meta, Insomniac, and Sony.

BRAINSTORM

CREATE

PLAY

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@NEWWORLDDLA

LINKEDIN.COM/COMPANY/NEW-WORLD-LA-AGENCY/

SEE YOU SOON!

Thank you and we look forward to changing the world together!

